Strategic Planning for Organizational Success

Location: Knoxville, Tennessee or remote location
Duration: Two Days
2012 Dates August 27-28
2013 Dates April 18-19
October 3-4
Tuition: $1,750 (includes materials, breakfast and lunch)

Program fees are subject to change. Check our website (http://ExecEd.utk.edu) for the latest information. Class size is limited.

Executive Summary:
Strategic Planning for Organizational Success provides leaders with a proven road map to achieve and sustain competitive viability. An effective strategic planning process involves four critical elements: assessing your current situation, developing a strategy map based on that assessment, effectively communicating the strategy throughout the organization, and making sure it remains viable through ongoing governance.

Research shows that using this process results in enhanced organizational performance and competitive viability.

Strategic Planning for Organizational Success is taught by University of Tennessee faculty members who have unparalleled real-world strategic planning experience across industries worldwide.

Who Should Attend?
Strategic Planning for Organizational Success is designed for leaders within any industry and at any organizational level who participate in strategic assessment, planning, communication, implementation, and/or governance.

Key Participant Benefits
Strategic Planning for Organizational Success uses interactive engagements, individual and team coursework, lectures, and experiential and multi-mode learning to engage participants to learn, think, and lead at higher levels. Participants will:

- Learn to develop mission statements, vision, core values, priorities, and goals
- Develop strategies, metrics, and tasks
- Acquire techniques to ensure vertical alignment of organizational priorities
- Use governance to keep strategic plans relevant and dynamic
- Learn how to cascade and communicate the strategic plan across all levels of the organization
- Learn key leadership techniques to ensure successful implementation

Faculty
Chuck Parke and James Cody

Facilities
Courses at UT are held in the executive classrooms of The University of Tennessee Center for Executive Education. These facilities are specifically designed for group-interaction programs.

Related Courses of Interest
- Lean Enterprise Systems Design Institute
- Lean Maintenance, Repair and Overhaul
- Lean for Business Processes
- Establishing Reliability Excellence for Lean Implementation
- Executive 8 Step Problem Solving Workshop
Strategic Planning for Organizational Success

- Managing in a Technical Environment
- Strategies for Effective Leadership
- Finance for Non-Financial Managers
- Communication Strategies for Technical Professionals

Contact
For more information on the Strategic Planning for Organizational Success, please call, write, or email:

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For current news on the Center of Executive Education and its offerings, visit our web site at http://ExecEd.utk.edu

For more information on Lean activities at The University of Tennessee, please visit our web site at http://lean.utk.edu