Strategies for Effective Leadership

➤ **Location:** Knoxville, Tennessee
➤ **Duration:** Five Days
➤ **Tuition:** $4,000 (includes materials, breakfast and lunch)

Program fees are subject to change. Check our website [http://ExecEd.utk.edu](http://ExecEd.utk.edu) for the latest information.

➤ **Class size is limited**

**Participant Profile**
This program is designed for managers who strive to enhance leadership capabilities and increase responsibility and influence within their departments and organizations.

**Overview**
Effective leadership is vital at every level in the organization. *Strategies for Effective Leadership: Solutions for Today’s Top Leadership Challenges*, The University of Tennessee’s powerful new strategic leadership offering, will focus on the most compelling challenges faced by leaders today with practical, applied strategies for identifying the most effective leadership elements and mapping out the right paths for success. The ultimate legacy of a true leader is formed by what kind of leader they are throughout their career—how they understand their own capabilities and leadership style; how they understand and influence the people that they lead; and how they impact the organizations for which they work. Through a combination of individual assessments, classroom lecture, and interactive case analyses, participants will learn concepts and tools for success that they can immediately implement at the workplace or any place where they fulfill a leadership role.

**Key Objectives**
➤ Improve, leverage, and manage your leadership strengths
➤ Build your leadership legacy
➤ Provide influence and persuasion beyond authority
➤ Communicate more effectively in the business environment
➤ Understand character-based leadership and how to lead through today’s ethical dilemmas
➤ Make effective decisions under stress
➤ Better understand your organization’s team dynamics and leadership issues
➤ Recruit, develop, and retain great people
➤ Understand the future of leadership

**Faculty**
➤ **Michael McIntyre, Ph.D.** is the Director of the Professional MBA Program at The University of Tennessee. He is an Industrial-Organizational Psychologist with experience as a corporate trainer, management consultant, executive coach, and university professor. His corporate training and management consulting focus on internal strategic planning, or helping organizations reach performance goals by aligning their management systems, including hiring, training, compensation, performance review, attendance and discipline policies, and succession plans. Mike has worked with numerous national and international companies in a variety of industries including manufacturing, engineering, financial services, retail, and entertainment. For eight years, Mike was on the faculty in the Management Department in the College of Business at The University of Tennessee. In this capacity,
he taught undergraduate and graduate classes in business strategy, organizational behavior, change management, conflict resolution, communication, negotiation, selection, performance appraisal, and dealing with performance issues. Mike received his PhD in Industrial-Organizational Psychology from The University of Tennessee and his BS in Public Policy from Cornell University.

**Facilities**
Classes are held in the executive classrooms of The University of Tennessee Center for Executive Education. These facilities are specifically designed for group-interaction programs.

**Special Features**
The program, like all Center for Executive Education public programs, is available as a customized, in-house program for organizations.

**Contact Information**
For more information on this program, please call or write:

**Mark Bucco, Director**
Center for Executive Education  
College of Business Administration  
The University of Tennessee  
603 Haslam Business Building  
1000 Volunteer Boulevard  
Knoxville, TN 37996-4160

Phone (865) 974-5001  
FAX (865) 974-4989  
E-mail: ExecEd@utk.edu

For current news of the Center for Executive Education and its offerings, please visit our web site at [http://ExecEd.utk.edu](http://ExecEd.utk.edu)