Global Supply Chain Foundations

- **Location:** Knoxville, Tennessee
- **Duration:** 2.5 days
- **Tuition:** $3,150 ($3,050 for CSCMP members; $2,677 for UT Supply Chain Forum members) includes meals and lodging.
- **Program fees are subject to change. Check our website:** [http://ExecEd.utk.edu/GSCFoundations](http://ExecEd.utk.edu/GSCFoundations) for the latest information.
- **Class size is limited**

**Participant Profile**

Supply chain management issues are permeating every business in the modern world. As such, The University of Tennessee is offering a series of programs aimed at executives and managers who have experience in the traditional business functions (finance, production, marketing, sales, accounting, engineering, logistics), but want to add to their knowledge of how these functions work together within the company and across companies in the supply chain. Experienced managers and executives (even within logistics) should consider adding this expertise in supply chain management to their personal and professional education.

**Program Overview**

This program provides a more detailed review of important good/best practices in the areas of logistics, supply management (purchasing), operations management and supply chain enabling information systems. Participants will gain a deeper understanding of how each of these four supply chain functions work independently and together to support the firm as it attempts to deliver superior customer value. Students will experience real world examples of what works and what doesn’t work in implementing key processes in each of these four critical supply chain functions. The program will conclude with a discussion of how each of these functions may support the management of supply chain risk.

**Key Objectives**

**Logistics**
- Trends in logistics management
- Managing the cultural changes necessary for world-class logistics
- Good/best practices

**Supply Management**
- Trends in managing purchasing spend
- Identifying, selecting and managing a world-class supply base
- Strategic cost management and total cost of ownership
- Good/best practice examples

**Operations Management**
- Trends in operations management
- The value of a thoughtful focus on process
- Leveraging Lean for continuous process improvement
- Good/best practice examples

**Supply Chain Information Technology**
- Planning for an agile supply chain IT infrastructure
- Valuation of supply chain IT

**Certification**

This course is an optional program in the sequence for the Integrated Supply Chain Management Certification or may be taken as a standalone course. For those seeking Integrated Supply Chain Management Certification, there will be a knowledge assessment (test or assignment after completion of the course and participants return to work).

**Distinguishing Features**

- All of the faculty members teaching this program are recognized experts in supply chain management. Each faculty member brings specialized expertise, and together, these four faculty members bring a wealth of supply chain management experience to the table.
This course allows managers who may have a specialization in one functional area within or outside of supply chain management to gain a much better understanding of the supply chain management functions and how they work together to create value. This is foundational material, upon which many of the other courses offered in our supply chain management executive development program build on.

The course uses a several-hour in-class “hands on” simulation to develop the importance of well-designed and executed supply chain processes and the need for timely information to prevent the loss of customer value.

This course is taught from a mentoring and group learning perspective. You will work closely with the core faculty and your fellow students. We will learn together and create the opportunity to develop lasting relationships.

Co-sponsored with CSCMP. IAOP Academic Alliance Partner.

This course also counts towards the UT Executive Development Certificate, CSCMP’s SCPro1™ certification maintenance (18 CEUs), and APICS recertification.

UT’s Center for Executive Education is CSCMP’s Approved Continuing Education Provider (ACEP)! SCPro1™ designees can attend UT’s CSCMP co-sponsored supply chain courses to earn CEUs good towards certification maintenance.

This course is customizable and deliverable on-site for a specific company.

Facult

- **Dr. Chad Autry** is the William J. Taylor Associate Professor in Supply Chain Management
- **Dr. Randy Bradley** is Assistant Professor of Supply Chain Information Management
- **Dr. Mary C. Holcomb** is Associate Professor of Supply Chain Management
- **Dr. Theodore P. Stank** is Bruce Chair of Excellence in Business and Professor of Supply Chain Management

**Facilities**

Classes are held in the Center for Executive Education executive classrooms at UT’s Haslam Business Administration Building. These facilities are designed to promote group interaction in an environment conducive to applied discussion, feedback, and the development of relational networks that frequently continue well beyond the on-campus experience.

Accommodations are single-occupancy rooms at the nearby Knoxville Hilton Hotel. Transportation from the hotel to the Center and to dining is provided.

**Contact**

For more information on the Global Supply Chain Foundations course, please contact:

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**Website**

For current information about the Center for Executive Education and its offerings, visit our web site at http://ExecEd.utk.edu.

**Related Courses**

- Global Supply Chain Executive Development Program
- Demand Management in the Supply Chain
- Supply Chain Performance and Financial Principles
- Supply Chain Relationships and Leadership
- Vested Outsourcing
- Collaborative Contracting
- Strategic Sourcing
- PBL: A Proven Product Support Strategy
# Global Supply Chain Foundations

## COURSE SCHEDULE

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