Global Supply Chain Executive Development Program

Location: Knoxville, Tennessee  
Duration: One Week  
Tuition: $5,900  
($5,700 for CSCMP members)  
($5,015 for UT Supply Chain Forum members)  
Includes meals and lodging

Program fees are subject to change.  
Check our web site: [http://ExecEd.utk.edu/GSCEDP](http://ExecEd.utk.edu/GSCEDP)  
for the latest information.

Class size is limited

Participant Profile

The Global Supply Chain Executive Development Program is designed for

- experienced supply chain managers
- managers in non-logistics functional areas who need to better understand supply chain management/logistics
- executives in logistics-supplier industries, such as transportation, information systems, and third-party/contract logistics

Overview

Interest in supply chain management (SCM), both in the private and public sectors, has grown rapidly over the last two decades. Leading organizations now recognize the positive impacts that can be achieved through SCM, such as enhanced competitive strategy, increased market share, and greater shareholder value. They are taking steps to build a competitive advantage through SCM, and they need talented individuals to design, execute, and manage their supply chains. Developing these individuals is the ultimate purpose of this program.

Program participants will learn to create value throughout their company’s supply chain and integrate logistics activities and strategies with other core areas of corporate competency.

Key Objectives

To advance participants’ ability to manage supply chain strategies and capabilities for improved performance given the current dynamic business environment. In particular, the course will highlight:

- Internal and external integration
- Relationship development and management
- Information connectivity and visibility
- Continuous process improvement
- Talent acquisition and management
- Performance measurement and metrics
- Change management
- Financial implications of supply chain management

Methods of Instruction

The program has been designed to ensure the active involvement of all participants. A balance of theory and application is provided through lectures, hands-on simulations, case studies, and small group exercises.

Faculty

Course faculty consists of key faculty members from The University of Tennessee’s highly ranked Department of Marketing and Supply Chain Management and the Department of Statistics, Operations, and Management Science.

- Dr. Chad Autry: William J. Taylor Associate Professor in Supply Chain Management
- Dr. John Bell: Assistant Professor, Supply Chain Management
- Dr. Randy Bradley: Assistant Professor, Supply Chain Information Management
- Dr. J. Paul Dittmann: Executive Director, Global Supply Chain Institute & Lecturer, Supply Chain Management
- David Ecklund, MBA: Program Director, Global Supply Chain Executive MBA
Global Supply Chain Executive Development Program

- Dr. Mary C. Holcomb: Associate Professor, Supply Chain Management
- Dr. Mandyam Srinivasan: Pilot Corporation Chair of Excellence in Business & Professor of Management Science
- Dr. Theodore P. Stank: Bruce Chair of Excellence in Business & Professor of Supply Chain Management
- Dr. Priscilla Wisner: Distinguished Lecturer, Accounting and Information Management

Facilities
Classes are held in the executive classrooms of The University of Tennessee Center for Executive Education. These facilities are specifically designed for group-interaction programs.

Accommodations are single-occupancy rooms at the nearby Knoxville Hilton Hotel.

Distinguishing Features
The Global Supply Chain Executive Development Program is offered by the Center for Executive Education in the University of Tennessee College of Business Administration.

This course counts towards UT Supply Chain Management Certification, the UT Executive Development Certificate, CSCMP’s SCPro1™ certification maintenance (38 CEUs), and APICS recertification.

UT’s Center for Executive Education is CSCMP’s Approved Continuing Education Provider (ACEP)!
SCPro1™ designees can attend UT’s CSCMP co-sponsored supply chain courses to earn CEUs good towards certification maintenance.

The University of Tennessee’s programs in logistics and supply chain management have consistently been ranked among the best education programs in the field. (http://bus.utk.edu/cba/rankings.htm).

This program, as with all Center for Executive Education public programs, is available as a customized, in-house program for organizations.

Contact
For more information on the Global Supply Chain Executive Development Program course, please contact:

Bric Wheeler, Director
Karen Hanlon, Program Coordinator
Center for Executive Education
College of Business Administration
The University of Tennessee
603 Haslam Business Building
1000 Volunteer Boulevard
Knoxville, TN 37996-4160
Phone: +1-865-974-5001
Fax: +1-865-974-4989
E-mail: ExecEd@utk.edu

Website
For current news on the Center for Executive Education and its offerings, visit our website at http://ExecEd.utk.edu

Related Courses
- Integrated Supply Chain Management Program
- Demand Management in the Supply Chain
- Global Supply Chain Foundations
- Supply Chain Performance and Financial Principles
- Supply Chain Relationships and Leadership
- Vested Outsourcing
- Collaborative Contracting
- Strategic Sourcing
- PBL: A Proven Product Support Strategy
## PROGRAM SCHEDULE

<table>
<thead>
<tr>
<th>Sunday</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
</tr>
</thead>
<tbody>
<tr>
<td>Departure from Hotel</td>
<td>The Big Picture</td>
<td>Systems Thinking</td>
<td>Core Skills</td>
<td>Enablers</td>
<td>Looking Forward</td>
</tr>
<tr>
<td></td>
<td>Global SC Operations Best Practices</td>
<td>Critical Chain Project Management</td>
<td>SC Performance Control Frameworks</td>
<td>Network Planning and Risk Strategy, Part II</td>
<td>Summary and Wrap-up</td>
</tr>
<tr>
<td></td>
<td>Building a SC Strategy: A Blueprint</td>
<td>Traditional Distribution &amp; Replenishment</td>
<td>Strategic Approaches to Supply Chain Relationships</td>
<td>Global Supply Chain Management: The EPIC Framework</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Interactive Exercise</td>
<td>Interactive Exercise</td>
<td>Interactive Exercise</td>
<td>Interactive Exercise</td>
<td></td>
</tr>
</tbody>
</table>

THE UNIVERSITY OF TENNESSEE
CENTER FOR EXECUTIVE EDUCATION