Global Supply Chain Executive Development Program

Location: Knoxville, Tennessee
Duration: One Week
Tuition: $5,900
($5,700 for CSCMP members)
($5,015 for UT Supply Chain Forum members)
$2,950 if repeating the course;
Includes meals and lodging.

Program fees are subject to change. Check our website: http://ExecEd.utk.edu/GSCEDP for the latest information.

PARTICIPANT PROFILE
The Global Supply Chain Executive Development Program is designed for
• experienced supply chain managers
• managers in non-logistics functional areas who need to
  better understand supply chain management/logistics
• executives in logistics-supplier industries, such as
  transportation, information systems, and third-party/contract logistics

PROGRAM OVERVIEW
Interest in supply chain management (SCM), both in the private and public sectors, has grown rapidly over the last two decades. Leading organizations now recognize the positive impacts that can be achieved through SCM, such as enhanced competitive strategy, increased market share, and greater shareholder value. They are taking steps to build a competitive advantage through SCM, and they need talented individuals to design, execute, and manage their supply chains. Developing these individuals is the ultimate purpose of this program.

Program participants will learn to create value throughout their company’s supply chain and integrate logistics activities and strategies with other core areas of corporate competency.

KEY OBJECTIVES
To advance participants’ ability to manage supply chain strategies and capabilities for improved performance given the current dynamic business environment. In particular, the course will highlight:
• Internal and external integration
• Relationship development and management
• Information connectivity and visibility
• Continuous process improvement
• Talent acquisition and management
• Performance measurement and metrics
• Change management
• Financial implications of supply chain management

METHODS OF INSTRUCTION
The program has been designed to ensure the active involvement of all participants. A balance of theory and application is provided through lectures, hands-on simulations, case studies, and small group exercises.

FACULTY
Course faculty consists of key faculty members from The University of Tennessee’s highly ranked Department of Marketing and Supply Chain Management and the Department of Business Analytics and Statistics.
• Dr. Chad Autry: William J. Taylor Associate Professor of Supply Chain Management
• Dr. John Bell: Assistant Professor, Supply Chain Management
• Dr. Randy Bradley: Assistant Professor, Supply Chain Information Management
• Dr. Mary C. Holcomb: Associate Professor, Supply Chain Management
• Dr. Diane Mollenkopf: McCormick Associate Professor of Logistics, Supply Chain Management
• Dr. Mandyam Srinivasan: Pilot Corporation Chair of Excellence in Business & Professor of Management Science
• Dr. Theodore P. Stank: Bruce Chair of Excellence in Business & Professor of Supply Chain Management
• Dr. Shay Scott: Lecturer, Supply Chain Management
• Dr. Wendy Tate: Associate Professor, Supply Chain Management
Global Supply Chain Executive Development Program

FACILITIES
Classes are held in the Graduate and Executive Education executive classrooms of the University of Tennessee’s Haslam College of Business. These facilities are designed to promote group interaction in an environment conducive to applied discussion, feedback, and the development of relational networks that frequently continue well beyond the on-campus experience.

Accommodations are single-occupancy rooms at the nearby Knoxville Hilton Hotel. Transportation from the hotel to the University and to dining is provided.

DISTINGUISHING FEATURES
The Global Supply Chain Executive Development Program is offered by Graduate and Executive Education in the University of Tennessee’s Haslam College of Business.

• This course counts towards UT Supply Chain Management Certification, the UT Executive Development Certificate, CSCMP’s SCPro1™ certification maintenance (38 CEUs), and APICS recertification.
• UT’s Graduate and Executive Education is CSCMP’s Approved Continuing Education Provider (ACEP)! SCPro1™ designees can attend UT’s CSCMP co-sponsored supply chain courses to earn CEUs good towards certification maintenance.

This program, like all Graduate and Executive Education open enrollment programs, is available as a customized, in-house program for organizations.

CONTACT
For more information on the Global Supply Chain Executive Development Program, please contact:

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E-mail: ExecEd@utk.edu

WEBSITE
For current information about Graduate and Executive Education and its offerings, visit our web site at http://ExecEd.utk.edu.

UT Global Supply Chain Management Framework

External Business Environment

<table>
<thead>
<tr>
<th>Relationships</th>
<th>Information</th>
<th>Talent</th>
<th>Financials</th>
<th>Metrics</th>
<th>Risk Mgt</th>
<th>Teams</th>
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</thead>
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SUPPLY NETWORK
INTEGRATED ENTERPRISE
DEMAND NETWORK

Continuous Improvement Orientation
Integration / Collaboration / Alignment
Customer and Supplier Orientation
Long-term Planning Orientation

Graduate & Executive Education
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Global Supply Chain Executive Development Program

RELATED COURSES
• Demand Management in the Supply Chain
• Vested Outsourcing
• Collaborative Contracting
• PBL: A Proven Product Support Strategy

TYPICAL PROGRAM SCHEDULE

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<tr>
<th>SUNDAY</th>
<th>MONDAY The Big Picture</th>
<th>TUESDAY Systems Thinking</th>
<th>WEDNESDAY Core Skills</th>
<th>THURSDAY Enablers</th>
<th>FRIDAY Looking Forward</th>
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<tbody>
<tr>
<td></td>
<td>Global SC Operations Best Practices</td>
<td>Critical Chain Project Management</td>
<td>SC Performance Control Frameworks</td>
<td>Network Planning and Risk Strategy, Part II</td>
<td>Summary and Wrap-up</td>
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<td></td>
<td>Building a SC Strategy: A Blueprint</td>
<td>Traditional Distribution &amp; Replenishment</td>
<td>Strategic Approaches to Supply Chain Relationships</td>
<td>Global Supply Chain Management: The EPIC Framework</td>
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<td>Interactive Exercise</td>
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HASLAM
COLLEGE OF BUSINESS
THE UNIVERSITY OF TENNESSEE, KNOXVILLE

GRADUATE & EXECUTIVE EDUCATION
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